

NEWS RELEASE

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Leading the revival, a return to Georgian elegance

With the nation riding high on a wave of civic pride, buoyed on by the triumphs of the Queen's Diamond Jubilee celebrations and the Olympics, the housing market is seeing a renaissance and a renewed vigour for quintessentially British homes and, in particular, Georgian and Neo-Georgian architecture.

This ever-popular style is continuing to win hearts and minds thanks to its predisposition towards large airy rooms, big windows, feature fireplaces, symmetric proportions and its synonymous association with traditional British home design.

Astute developers have been responding to this trend by creating new homes which incorporate these Georgian and very British ideals, appealing to this resurgence in the market of traditionalist purchasers.

One development in particular, which has effortlessly combined the best tenets of Georgian architecture with a contemporary twist, is Sackville Place in Sevenoaks by developers Lochailort.

Built in the style of a stately Georgian mansion property, this scheme of ten luxury two and three bedroom apartments has seen immense popularity due to its high build quality, meticulous attention to detail and traditionally elegant design.

Located in the Vine conservation area and overlooking the typically English scene of Sevenoaks cricket ground, Sackville Place was once an unsightly disused and dilapidated garage site, but has since been transformed into a picturesque and desirable collection of homes, and has been designed to perfectly complement the surrounding vernacular of properties.

Just some of the Neo-Georgian elements that the developers' Lochailort, have sought to incorporate externally are; large curved sash feature windows, colonial style verandas with a profusion of intricate black ironwork, an abundance of ornate stonework and even stately entrance pillars with fire torches capable of shooting 20ft flames into the night sky.

These traditional elements are reflected internally too with rooms boasting large architraves, dominant fireplaces, decorative cornicing and ornate ceiling roses.

Sackville Place was built in conjunction with notable architect Robert Adam and the developers sought to replicate his vision right from the start.

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Managing Director Hugo Haig, of developers Lochailort who commissioned the build, explains why they chose to incorporate these elements of Georgian architecture within the design: “When we first started looking at this location for development, we wanted to improve the look of the existing rundown area, whilst choosing a style that would sit in harmony with the surrounding properties. Sevenoaks itself has a rich and interesting history, especially in terms of architecture and we chose to draw on this for inspiration by combining the Georgian architecture so prevalent in the local area with the more modern building techniques now available to us.

This has resulted in a scheme, which perfectly unites the principles of traditional and elegant British design with state-of-the-art conveniences. We have created homes which are stylish, light and airy and ideally suited to the needs of modern lives, whilst reinforcing the heritage of home design in this desirable area.

I believe that this resurgence in the housing market for traditional British architecture is further proof that the principles of good build quality and strong design are elements of housebuilding which will never go out of fashion.”

There are now three homes remaining at Sackville Place, which range in price between £895,000 for a two bedroom home to £1.85 million for a three bedroom home.

For more information or to view any of the homes, please contact the agents for the development, Savills of Sevenoaks on 01732 789700.

End

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Lochailort Company Profile

Lochailort Ltd, based in the heart of Mayfair in London, have a number of years of experience in land acquisition, property financing and development and are committed to building superior quality into everything they do.

Experts at sourcing land, Lochailort have established close bonds with surveyors, agents and private land sellers alike, to find new development opportunities which are truly unique. Specialists in obtaining planning permission, they ensure that schemes are well considered throughout the planning process, creating developments which sit harmoniously within the environment, while ensuring the highest possible return on investment.

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By selecting just a small number of exclusive schemes each year, they can ensure that each and every project conveys the highest standards of excellence and are matchless in quality. These standards are omnipresent in their distinguished Sackville Place development in Sevenoaks, which clearly demonstrates their peerless attention to detail and outstanding levels of luxury.

As a specialist developer, they work closely with a full team of professional advisors and notable Architects, such as Robert Adam, who has been commissioned for a number of their developments. This close relationship is a testament to their merited schemes, excellent working practices and dedication to detail.

Synonymous with exclusivity, a Lochangeilort home has all the hallmarks of quality one would expect from such a company.