

# NEWS RELEASE

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## Sevenoaks – a property market on the up?

Sevenoaks has long been known as the area boasting the highest proportion of £1m plus properties outside of London. However, it looks set to uphold its reputation as an area which will endure in popularity if current property trends are anything to go by.

Despite a global economic recession and uncertainty in the UK homes market, Sevenoaks has resisted the property crash, with the average home still commanding a price tag of £553,187\* and in the last year alone seeing an overall rise in property prices of 16%\* - well above the UK average.

One new development in Sevenoaks which has borne the fruits of this strengthening property market is Sackville Place. Built by developers Lochailort, it overlooks the Vine Cricket Ground and has been designed to complement the surrounding conservation area of Sevenoaks.

Commanding prices of upwards of £1m for each of the two and three bedroom apartments, this desirable residence of 10 homes has seen seven homes reserved while the development was still being built.

Offering meticulous build quality, the homes incorporate such luxury elements as heated parking ramps, plinths with fire torches and bathrooms with integrated televisions.

Sackville Place was built in conjunction with notable architect Robert Adam and the developers sought to replicate his vision right from the start.

Managing Director Hugo Haig, from the developer's Lochailort explains that a host of factors are underpinning this localised property boom: "Sevenoaks is currently being considered for improvements to rail infrastructure, as Transport For London deliberates extending its network to the town. This could mean even shorter journey times for commuters as they board the London underground right from the heart of Sevenoaks station.

'Should this scheme, backed by London Mayor, Boris Johnson get the go ahead, it could mean a significant rise to existing property prices so many are taking advantage of buying property now, investing in Sevenoaks homes in order to beat the crowd.

'Furthermore, the existing reasons which perennially attracted purchasers to Sevenoaks continue to be relevant. The excellent exam results recently attained by Sevenoaks schools are an inevitable draw for families to the area, as is the fact that the town has the lowest crime rate in Kent. These factors, combined with the interesting history, plethora of green spaces and wealth of amenities that Sevenoaks boasts, will cement Sevenoaks' reputation

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as one of the most desirable places to live in the UK, therefore commanding property prices which match this need.

‘I am certain that developments like ours at Sackville Place, which is built on the principles of quality and heritage will continue to attract interest from those who are looking for a home that is extra special and located in a very desirable area.’

There are now three homes remaining at Sackville Place, which range in price between £895,000 for a two bedroom home to £1.85 million for a three bedroom home.

For more information or to view any of the homes, please contact the agents for the development, Savills of Sevenoaks on 01732 789700.

**End**

**\*Figures from [home.co.uk](http://home.co.uk) correct at time of going to press.**

Date: September 2012

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## Lochailort Company Profile

Lochailort Ltd, based in the heart of Mayfair in London, have a number of years of experience in land acquisition, property financing and development and are committed to building superior quality into everything they do.

Experts at sourcing land, Lochailort have established close bonds with surveyors, agents and private land sellers alike, to find new development opportunities which are truly unique. Specialists in obtaining planning permission, they ensure that schemes are well considered throughout the planning process, creating developments which sit harmoniously within the environment, while ensuring the highest possible return on investment.

By selecting just a small number of exclusive schemes each year, they can ensure that each and every project conveys the highest standards of excellence and are matchless in quality. These standards are omnipresent in their distinguished Sackville Place development in Sevenoaks, which clearly demonstrates their peerless attention to detail and outstanding levels of luxury.

As a specialist developer, they work closely with a full team of professional advisors and notable Architects, such as Robert Adam, who has been commissioned for a number of their developments. This close relationship is a testament to their merited schemes, excellent working practices and dedication to detail.

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Synonymous with exclusivity, a Lochailort home has all the hallmarks of quality one would expect from such a company.